



**Sales Inquiries:**

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21 Commerce Street  
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 USA

Line	Flavor / Name	Size	Wholesale	MSRP
<b>Tooth Powder</b>	Carbon Bright	1.7 oz	5.80	9.99-11.99
	Power Mint	2.0 oz	4.50	7.99-8.99
	Mouth Medic	2.0 oz	4.50	7.99-8.99
	Orange Clove	2.0 oz	4.50	7.99-8.99
	Citrus Mint	2.0 oz	4.50	7.99-8.99
	Licorice Mint	2.0 oz	4.50	7.99-8.99
<b>eoFLOSS</b>	Carbon Bright	55 yards	2.40	4.27
	Power Mint	55 yards	2.40	4.27
	Mouth Medic- OFS	55 yards	2.40	4.27
<b>SUR'SE</b>	CBD Power Mint	45 ct	11.60	19.97-22.97
Tooth Tabs	Peppermint Chamomile	45 ct	5.15	8.59
	Fire Spice	45 ct	5.15	8.59
	Pom Chill	45 ct	5.15	8.59
	Birch Chill	45 ct	5.15	8.59
	Berry Good	45 ct	5.15	8.59
<b>eoBLEND</b> S	Breathe Easy	15 ml	6.78	10.97
	Love You	15 ml	9.00	14.97
	Stressed Out	15 ml	9.00	14.97
	Peace Out	15 ml	9.00	14.97

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	Grief Gone	15 ml	8.08	13.97
	Overcome	15 ml	8.08	13.97
	Rest Easy	15 ml	6.78	10.97
	Vitality	15 ml	8.08	13.97
	Strengthen	15 ml	8.08	13.97
	Get Centered	15 ml	8.08	13.97
	Tension Ease	15 ml	8.06	13.97
	Bliss Out	15 ml	8.06	13.97
	Muscles and Joints	15 ml	7.25	12.97
	Focus In	15 ml	8.06	13.97
	Girl Power	15 ml	8.06	13.97
	Under The Weather	15 ml	6.25	10.97
	Clear Mind	15 ml	7.25	12.97
	Headache Relief	15 ml	8.06	13.97
	Circulation	15 ml	7.25	12.97
	Get Centered	15 ml	8.06	13.97
	Soul Mission	15 ml	7.15	12.97

Availability and pack size information.

**SUR'SE**      **Sold in an 8 pack carton**  
Tear away display  
Set: Oral Care Set / Check-out

**Tooth Powder** **Sold in units of 6 each**

**eoBlends** **Sold in eaches**  
10 more variations coming  
Displays hold 10, locks in testers  
Aromatherapy Set

**eoFLOSS** **Sold in 12 pack cartons**  
Hangs, Oral Care Set or Check-out

# Frau Fowler LLC MAP Policy



Frau Fowler is leading the oral care industry in creativity and innovation. Frau Fowler has positioned itself as the brand of choice for those seeking a truly all natural oral care experience. We believe that by positioning Frau Fowler as the manufacturer of a high quality product, we have greatly enhanced our ability to compete with other much larger manufacturers within the oral care industry.

In order to compete with other manufacturers, and to maintain Frau Fowler's reputation as a premier manufacturer of high-end and high quality products, we have determined that our products should be offered through dealers who provide customers with superior point-of-sale services. We also seek out retailers that will support Frau Fowler's cause and brand image.

Effective June, 18, 2018, Frau Fowler implemented a new pricing policy. To encourage the support of the brand, we have determined that the prices of **our products must be maintained at a suggested list price, so that retailers can afford to provide point of sale service without fear of losing customers. Frau Fowler will only sell their products to retailers who sell Frau Fowler products at or above our suggested retail prices.** The product policy set forth on the attached price list.

Please contact us directly with any questions concerning this policy to [smile@frauowler.com](mailto:smile@frauowler.com). Thank you for your commitment to Frau Fowler!

Regards,  
Frau Fowler Team